

Nia Lyte

Nia Lyte is a President & C.O.O. of *Shinca Group* in Los Angeles and C.O.O. of *Shinca Japan* in Tokyo. She is a co-founder & vice-chair of *Koyamada International Foundation* (KIF) in Japan and the United States. She is an author of nationally published book called “*The Power of Your Inner Beauty*”. She is an international speaker and a Hollywood producer of numerous American comic books and television shows. Nia is a Board of Directors of *Women in Cable & Telecommunication* (WICT), a Board of Governors of *Japan America Society of Southern California* and Sister Cities International Country Representative for Colombia and Special Representative for Women’s Leadership.

At the Asia’s largest *TEDx Kyoto*, Nia spoke about the importance of cultivating the global mindset before over 1,000 Japanese live audience at Kyoto University of Foreign Studies in Kyoto, Japan in 2016. Nia lectured about the importance of global mindset before hundreds of Japanese high school students as a keynote speaker at a joint high school event hosted by Okayama Prefectural Government Board of Education in 2015 and undergrad Japanese students at the Ritsumeikan University in Osaka, Japan in 2017. She lectured about the women’s leadership and empowerment before hundreds of Japanese women at a lecture event organized by Kagoshima City Government and Koyamada International Foundation Japan in Kagoshima, Japan in 2015 and 2016. With official supports from Japan’s Ministry of Foreign Affairs and Prime Minister’s Office, Nia invited Hollywood Disney Channel stars to Japan to tour inspiring thousands of Japanese youth to pursue higher education and promoting Japanese tourism internationally in ten different prefectures throughout Japan in 2014 and 2015. In the response to the 2011 Tohoku earthquake & tsunami disaster, Nia was committed to organize a series of fundraisers to ship relief goods and items in 20’ FT container and relief funds to the victims in Fukushima Prefecture, Iwate Prefecture and Miyagi Prefecture, Japan.

At the United Nations Headquarters in New York, she was invited by the Colombian Ambassador to the United Nations to speak for U.N. Women before selected women leaders from around the world in 2016. She has spoken as a keynote speaker for several United Nations’ NGOs in Washington D.C., New York, and Las Vegas.

At the U.S. Congress in D.C., Nia has worked under a senior U.S. Congressman Earl Hilliard Sr. as a paid-intern and got promoted as a Hispanic director for almost a year. Nia attended at the Gadsden State Community College and Auburn University in Alabama and graduated with honors as an outstanding international student with a degree in marketing. During her school years, she received government endorsements from the Board of Education of the State of Alabama and the City Council of Gadsden to write and publish her own children’s book called “*The Power of Creativity*”.

Prior to moving to the United States in 1997, Nia graduated from *The English School*, a Colombia’s most expensive international school that offers full International Baccalaureate program and attended *Politécnico Granacolombiano University*, a high-profile undergraduate private university in Bogotá, Colombia.

Nia is a national member & appointed as a country representative for Colombia of the *Sister Cities Internationa* (SCI), a national citizen diplomacy network created at President Eisenhower’s 1956 White House summit, with more than 2,000 cities, states and counties partnering in 136 countries and its 178 official U.S.–Japan Sister Cities appointed by SCI. Nia is married to actor-producer Shin Koyamada.